Public Disclosure of Student Achievement

Institution Name: Southwestern Assemblies of God University

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2018-2019

Date Submitted: September 20, 2018

PROGRAM	INDICATOR	RESULT
Master of Business Administration	4 Year Master Graduation Rate	45%
BS – Accounting	FTFT Degree-Seeking Retention Rate	0%
BBA - Business Administration	FTFT Degree-Seeking Retention Rate	No Enrollments
BS – Business Sport Management	FTFT Degree-Seeking Retention Rate	50%
BS – Human Resource Management (Discontinued)	FTFT Degree-Seeking Retention Rate	100%
BS – Management	FTFT Degree-Seeking Retention Rate	75%
BS – Marketing	FTFT Degree-Seeking Retention Rate	67%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED	
4 Year Master Graduation Rate	First-time graduate students who enrolled in the MBA program in Fall 2015 and Spring 2016 were compiled into a cohort and tracked through Summer 2019 to determine a four year graduation rate. The rate was calculated by dividing the number of students who graduated with an MBA through Summer 2018 by the number of students in the initial cohort.	
FTFT Degree-Seeking Retention Rate	IPEDS Methodology – First-time, full-time degree-seeking students enrolled in the respective program for the Fall 2017 semester are entered in the cohort and, then, tracked to	

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determine if they returned to the institution the following Fall semester. The return number is divided by the entry number to
attain the retention rate.

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